AGENDA

MLCS kickoff check-in

Thursday, November 19th, 2:30 to 3:30 Central
Google Meet, link on your calendar invite
Tommy Vaughn, Tim Kaufeldt and Gwen Diede

2:30	Welcome and where we are (5 min)	Gwen
2:35	Your answers, played back so you can correct anything (15 min)	Tommy
2:50	Madi's December 1st start and how the posts can support her outreach (10 min)	Tommy
3:00	LinkedIn page access and your logos (10 min)	Tommy
3:10	The campaign, the first month's plan and picking a kickoff date (15 min)	Tommy and Tim
3:25	Next steps (5 min)	Everyone

TO LOOK OVER TOGETHER

- Your voice guide
- Your source list, and the facts that need your OK
- Your first month topic plan

HANDY TO HAVE ON THE CALL

- The MLCS LinkedIn page you'd like me posting to
- Your logo files